



ONE PAGE: TOM ALLWRIGHT

Get Going And Then Get Good.

Normal People Can Do Remarkable Things.

What do you think about a 15-course degustation meal at the North Pole? I've had the opportunity to create and host some of the most amazing experiences, and they've all started with a simple idea! The reality is, we are in a marketplace where being just "better" is no longer good enough. You need to be *different*. You're required to be unique and most importantly, you want to be exclusive. To achieve this, you need to gain their trust- it's the missing commodity. And to gain their trust, they need to understand your purpose.

What I've learnt is that if you want to do something you've never done, then you've got to become someone you've never been. How can *you* make all the objectives in the way of your final destination insignificant, so that you can offer something that's unique, exclusive AND different?

Testimonial

"Tom has taught our team to use failure as a means for discovery when managing large-scale projects. He's been a great asset during COVID-19 with our management team and changing the way they think."

About Tom

Tom is a former professional AFL player who believes that life is about chasing opportunities rather than being given them. It came from spending 15 years preparing for an AFL career, only for it to be all over due to injury in just his second game. Tom has used failure as a learning tool and he learnt valuable life lessons at the feet of Mt Everest, through an ordeal he wishes upon no-one. These failures in his life have ultimately turned him into the person he is today, hosting extraordinary events around the world and teaching others how to make all the obstacles in the way of their dreams and goals insignificant.

